Project Development Phase Model Performance Test

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| Date | 22 October 2023 |
| Team ID | NM2023TMID07243 |
| Project Name | Leveraging Data Analysis For Optimal Marketing Campaign Success |
| Maximum Marks | 10 Marks |

**Model Performance Testing:**

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| **S.No.** | **Parameter** | **Screenshot / Values** |
| 1. | Dashboard design | No of Visualizations / Graphs – 14 |
| 2. | Data Responsiveness |  |

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| 3. | Amount Data to Rendered (DB2 Metrics) |  |
| 4. | Utilization of Data Filters |  |
| 5. | Effective User Story | No of Scene Added – 5 |
| 6. | Descriptive Reports | No of Visulizations / Graphs – 4 |